

REGISTRATION APPLICATION

Registration Form for the Licensing and Regulation of Peddlers, Truckers,
Transient Merchants and Door-to-Door Salesman.

Name _____ Tel. No. _____

Permanent Address _____

Temporary Address _____

Date of Birth ___/___/___ Height ___ Weight ___ Color of Eyes ___ Color of Hair ___

Employer _____

Employer address and telephone number _____

Location in Thorp _____

Nature of business _____

Description of goods and services _____

Method of delivery of goods _____

License number of vehicle _____ Make _____

Model of vehicle _____ State and No. Opr. Lic. _____

Last three cities where business conducted _____

Place to be contacted within 7 days after leaving City of Thorp _____

Have you been convicted of any crime in relation to your business within the last five
years? _____ Nature of offense _____

Place of conviction _____

IDENTIFICATION: Driver's license presented _____
State Health Certificate _____
Wgts. & measures approval _____

Applicant hereby appoints the City Clerk-Treasurer his/her agent to accept service of
process in any civil action brought against the applicant arising out of any sale or service
performed by the applicant in connection with the direct sales activities of the applicant,
in the event the applicant cannot, after reasonable effort, be served personally.

Signed _____

FINDINGS OF POLICE DEPT. INVESTIGATION: _____

CHIEF OF POLICE

SEC. 6-4-7 REGULATION OF DIRECT SELLERS.

(a) Prohibited Practices

- (1) A direct seller shall be prohibited from: calling at any dwelling or other place between the hours of 9:00 p.m. and 8:00 a.m. except by appointment; calling at any dwelling or other place where a sign is displayed bearing the words "No Peddlers," "No Solicitors" or words of similar meaning; calling at the rear door of any dwelling place; or remaining on the premises after being asked to leave by the owner, occupant, or other person having authority over such premises.
- (2) A direct seller shall not misrepresent or make false, deceptive or misleading statements concerning the quality, quantity or character of any goods offered for sale, the purpose of his visits, his identity or the identity of the organization he represents. A charitable organization direct seller shall specifically disclose what portion of the sale price of goods being offered will actually be used for the charitable purpose for which the organization is soliciting. Said portion shall be expressed as a percentage of the sale price of the goods.
- (3) No direct seller shall impede the free use of sidewalks and streets by pedestrians and vehicles. Where sales are made from vehicles, all traffic and parking regulations shall be observed.
- (4) No direct seller shall make any loud noises or use any sound amplifying device to attract customers if the noise produced is capable of being plainly heard outside a one hundred (100) foot radius of the source.
- (5) No direct seller shall allow rubbish or litter to accumulate in or around the area in which he is conducting business.

(b) Disclosure Requirements.

- (1) After the initial greeting and before any other statement is made to a prospective customer, a direct seller shall expressly disclose his name, the name of the company or organization he is affiliated with, if any, and the identity of goods or services he offers to sell.
- (2) If any sale of goods is made by a direct seller or any sales order for the later delivery of goods is taken by the seller, the buyer shall have the right to cancel said transaction if it involves the extension of credit or is a cash transaction of more than Twenty-five Dollars (\$25.00), in accordance with the procedure as set forth in Section 423.203, Wis. Stats.; the seller shall give the buyer two (2) copies of a typed or printed notice of that fact. Such notice shall conform to the requirements of Sections 423.203(1) (a) (b) and (c), (2) and (3), Wis. Stats.
- (3) If the direct seller takes a sales order for the later delivery of goods, he shall, at the time the order is taken, provide the buyer with a written statement containing the terms of the agreement, the amount paid in advance, whether full, partial or no advance payment is made, the name, address and telephone number of the seller, the delivery or performance date and whether a guarantee or warranty is provided and, if so, the terms thereof.