



HOLLAND'S FAMILY CHEESE, LLC
DBA Marieke Gouda
200 W. LIBERTY DRIVE
THORP, WI 54771



ODOR RESPONSE ACTION PLAN

Holland's Family Cheese, LLC

**Presented to the City of Thorp
September 12, 2016**

Since Holland's Family Cheese (HFC) began operations, it has been our goal to act responsibly and conduct ourselves in a neighborly manner. As soon as the odor was identified as a concern, we attempted several responses and are committed to enhancing our response to this issue. We are committed to continuing to work with our neighbors to address this issue to the extent practicable.

1. Continue Whey Segregation. HFC has already taken numerous actions to control odor at its site. Those actions include (i) piloting odor control additives to its manure lagoon; (ii) erecting a fence around its manure lagoon; and, (iii) constructing a 12,000 gallon whey segregation storage tank and handling this waste stream via a licensed industrial waste hauling service. We have received many comments that these steps have had a positive impact on odor generation and we will continue to segregate the whey waste stream from manure nutrients in this fashion.
2. Retain Recognized Odor Consultant. HFC will retain a recognized consultant who specializes in odor mitigation and response to solicit advice, conduct employee training for purposes of implementation of this odor response plan, and to otherwise advise and consult with HFC. HFC will provide the name of the retained consultant to the City on or before October 15, 2016.
3. Hold Employee Training to Develop Odor Response Protocol. Utilizing the retained consultant, HFC will identify and appoint two employees specifically dedicated to participate in Odor Response Training and will develop odor response protocols. These protocols will document odor complaint receipt procedures, will prompt reconnaissance to complainant, will create and record an odor investigation log detailing complainant's information--time of complaint, weather



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conditions, any notable coincident operations occurring at the dairy and cheese plant--and will then conduct an investigation of potential area sources (including but not limited to the dairy and cheese plant operations).

4. Explore Planting of Wind Break or Shelter Belt. In consultation with the retained expert, HFC will explore the feasibility and cost of planting fast growing tree line barriers or windbreaks at the site.

5. Engage in Community Outreach Plan and Reporting Re This Odor Response Plan. HFC will develop a community outreach plan which may include mailings, newsletters and information pieces to the local affected community detailing its odor response plan and providing for periodic updates. Additionally, HFC's odor response plan will be documented in reports provided to the City of Thorp on a quarterly basis (commencing Q1-2017) throughout the calendar years 2017.

HFC intends to remain a good neighbor to our friends in the City of Thorp and surrounding communities and to continue to be a productive contributor to the local economy.

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